

Bachelor of Arts with a Major in General Studies On-Line Degree

The General Studies program offers a multidisciplinary approach to education. The program provides the opportunity to integrate a variety of self-selected fields of study.

In response to Employer's call for a renewed emphasis on well-rounded educational backgrounds, the College of Arts and Sciences offers a Bachelor of Arts with a major in General Studies. The focus of the major is on the diversity and flexibility of the degree and is not limited to a single specialized field.

Graduates of the General Studies program have gone into such career fields as: Law, Medicine, Business, Computers, Art, Counseling, Teaching, Science, and Various Entrepreneurial Endeavors.

General Studies majors complete all the requirements for a Bachelor of Arts degree, including 128 semester hours, 42 advanced semester hours, all general University requirements and all University Core and College of Arts and Sciences requirements.

Instead of the usual major/minor format, General Studies majors choose three fields of study, earning a minimum of 12 advanced hours in each field. The selection of three fields is designed to ensure a broad range of academic endeavors consistent with the overall philosophy underlying a program in General Studies.

Major Requirements: 36 advanced hours, comprised of 12 advanced hours in each of 3 fields, subject to the following limitations:

1. At least one field must be chosen from those offered in the College of Arts and Sciences.
2. If more than one field is chosen from outside the College of Arts then both may not be selected from the same school or college.
3. No more than one field may be selected from a single department/division within the College of Arts and Sciences.
4. A 2.5 grade point average is required on all courses attempted in the major.
5. No more than 24 hours in one field will count toward the degree.

Select the 3 major fields from the following list of specially approved on line fields for the General Studies Major:

Note: Students are responsible for following all course prerequisites. You may have to take additional hours to be eligible to enroll in advanced courses.

College of Arts and Sciences

Courses currently available in the following fields: English/Linguistics, and History.

College of Business Administration

Note: Students selecting Business as one of their fields must have written approval from the General Studies Advisor before enrolling in any advanced Business courses. Departments within Business Administration are combined to complete only one 12 hour field.

Approved courses in the College of Business Administration (Management and Marketing): MGMT 3820 Management Concepts, 3850 Entrepreneurship, 3860 Human Resource Management, 3880 Business Ethics and Social Responsibility, MKTG 3650 Foundations of Marketing Practice, 3660 Advertising Management, 3700 Marketing and Money, 4520 Marketing Channels and Strategic Partnerships, 4600 Retailing, and 4630 Electronic Retailing and Promotion Strategies.

College of Education

Courses currently available in the following field: Applied Technology-Training and Development.

College of Public Affairs and Community Service

Courses currently available in the following field: Community Service.

For more information contact the College of Arts and Sciences Dean's Office for Undergraduates and Student Advising, General Academic Building Room 220, (940) 565-2051 or Stacy Dooley stacyw@unt.edu